

Nokia for Business

Trends Driving Communications Complexity— Mobility and Virtualization

- By 2007 "telework" will be practiced by more than 60 million people
- More than 66% of workers will use mobile and wireless computing

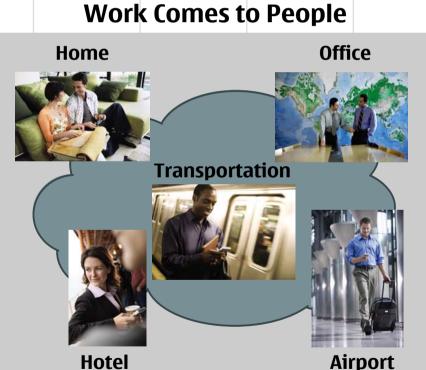
Source: Gartner Management Update 2004

Traditionally

People Went to Work







Today

NOKIA

A converged fixed-mobile voice solution combines the strengths of...

Nokia for Business



Mobile Voice Mobility and ease of use



Enterprise TelephonyControl and functionality



- One business number, one voice mail
- PBX services on mobiles
- Routing of mobile calls to enterprise IP network
- Central management

Cost savings

- Elimination of duplicate devices
- Least-cost-routing

Productivity

Better use of mobile workforce
 E.g. Trading, call centers,
 customer service, virtual teams...





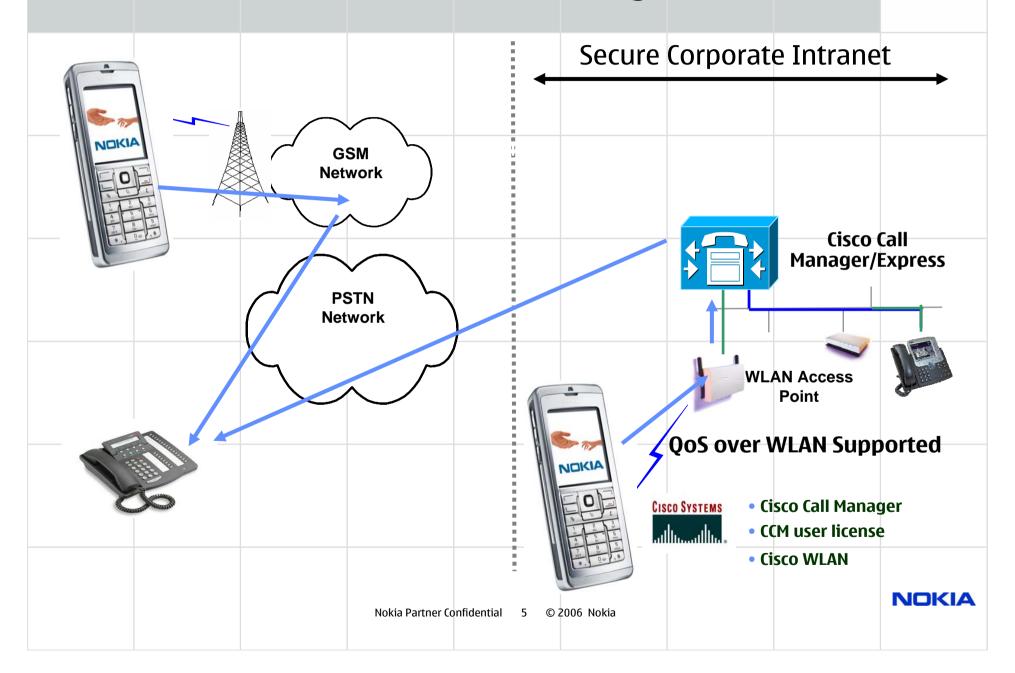


Enterprise Voice – Current State

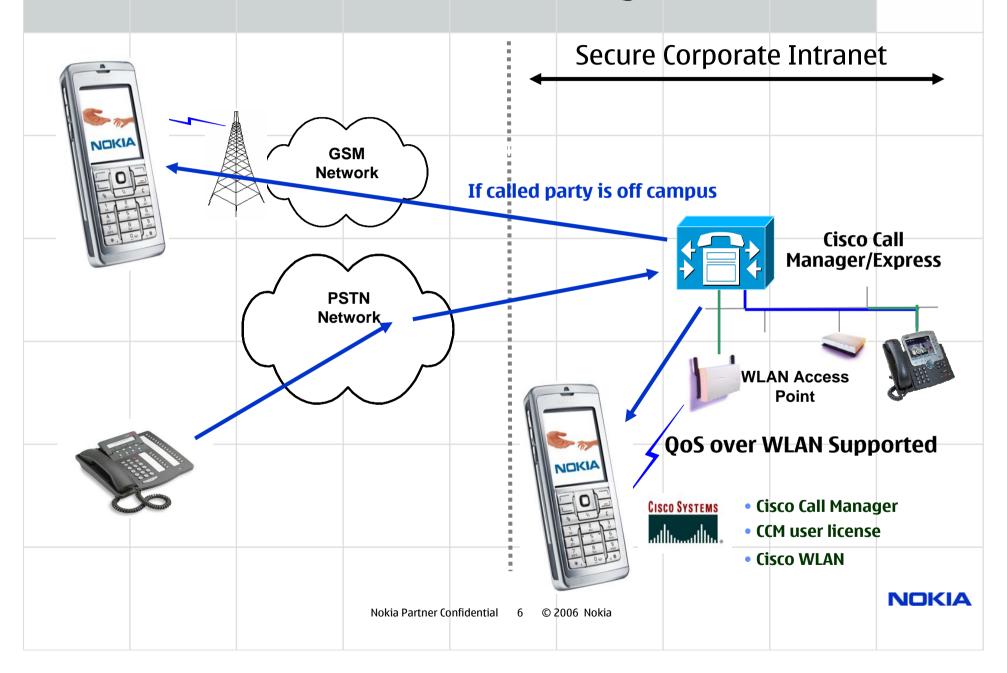


- Enterprise voice is the biggest ICT application
 - Up to 25% of spending
 - 85% in-house, 15% hosted
- Mobile Usage in the Enterprise Premises*
 - Nearly 40% of all Business Cellular User's time is now spent away from desk or primary work area
 - Nearly 50% of this is on-premises
 - 22% use their mobile while AT their desk
- Needs
 - Cost savings
 - Coverage & quality on the mobile side
 - Functionality, especially on the mobile side
- Mature, but some buzz now
 - Legacy voice is moving to IP
 - Growing mobile phone penetration and usage
 - VoIP over WLAN

Nokia Cisco Voice Solution – Initiating Calls



Nokia Cisco Voice Solution - Receiving Calls



Cisco Enterprise Voice Solution

- Enterprise: Bring your Call Manager core functionality to a dual mode Nokia device. Assisting in future proofing your investment
- Mobile Workers: While on campus you can utilize the core functionality you trust, from your IP desk phone via your mobile phone. Unique phone number available Q1/07.
- Enterprise IT: Based on Call Manager standards and tested for interoperability
- Move on campus and inter campus calls onto your private network
- Nokia phone functions as off-IP PBX bridged extension both on and off campus

CISCO SYSTEMS





Availability: WLAN: Q4/06 Cellular: 01/07



Nokia and Cisco Dual Mode Solution Feature Set

Nokia for Business



- MO IP calls, from idle, contacts, message, logs, speed dialing, voice dialing
- MT IP calls
- Hold
- Call Waiting
- Call line presentation (CLIP) and Restriction (CLIR)
- Transfer unattended and attended (via new call)
- Call Divert
- Call divert activation
- Call Park
- Call Pick-up, Group Call Pick-up



Work together. Smarter Availability: WLAN: 04/06

Cellular: Q1/07

Nokia and Cisco Dual Mode Solution Nokia for **Business** Feature Set Conference Music On Hold (unicast) **Anonymous Call Blocking** DTMF: for e.g. voice mail via GW (PSTN interworking from infra required) Emergency calls: VoIP if no CS coverage available VoIP settings manually, OTA and via TFTP over WIAN Automatic & manual VoIP logging to preconfigured WLAN VoIP infrastructure **Availability:** WLAN: 04/06 Work

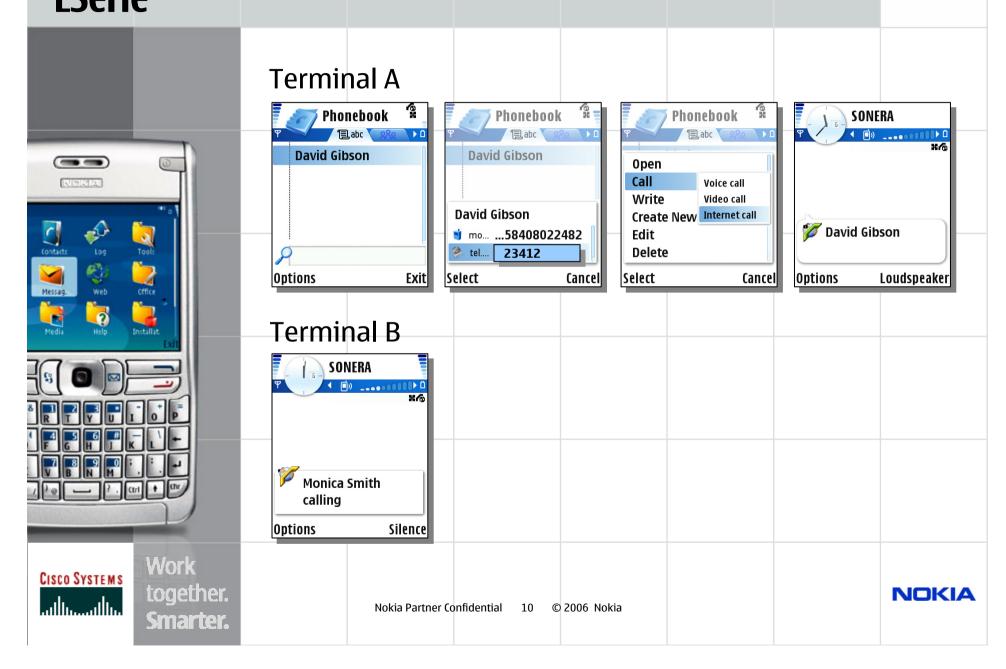


together. Smarter.

Cellular: 01/07



Using Cisco Enterprise Voice Solution with Nokia ESerie



Optimized to meet specific business needs







Nokia E60 **Business Voice** Nokia E61 **Business Email** Nokia E70 Business Voice & Messaging

NOKIA

Nokia Dual Mode Solutions for Business

- Nokia is developing an SCCP client on Nokia dual-mode Eseries devices
- In WLAN, operates as an IP Phone with Cisco CallManager/E feature access
- In public GSM network, operates as an GSM cellular phone with features offered defined by the GSM carrier
- Security capabilities
- Build-In Device Management Features



Segmented Operating System - Global Policy Control

- **Telephony and Communications**
- Software Installation
- Secured Storage of Keying Material

Kernel and Hardware

Policy Enforcement, Control and Audit

Applications

- Controlled Access to Hardware
- Audit and Inventory Services

Series 60 / Symbian

Socket, comms & telephony User interface components etc.

Software authentication and authorization (C++, Tava)

Hardware Specific **Security Services**

Secure storage

Trusted hardware services **Boot protection**

Policies, testing and audits

© 2006 Nokia

Nokia E60 – User Experience

Professional design with easy access to advanced voice features

funny clip

Hi, please have a look at this

funny clip when you have some

Attach tunny-dip.avi

3G connectivity

Nokia voice quality

Voice aid enables eyes-free use of core mobile functions, utilizing audio feedback

Volume keys easy to access

Dedicated voice key provides direct access to voice recording, voice dialing and Push to Talk features

Talking ring tone speaks the name of the calling party when the the ringing tone is played (enabled /disabled through profile settings)

Light sensor controls display lighting

High resolution, 16M color display for superior viewing, reading and browsing experience

Key size, layout makes it easy to access and use features

VoIP over WLAN can provide a cost effective option for internal business voice calls **Bluetooth wireless**

connectivity connects with up to six Bluetooth enabled devices at same time (e.g. wireless headset, GPS module etc.)

Built-in speakerphone

hands-free communication and conference calling

Java™ applications
can add on for customization

Memory 75MB built in, expandable with reduced size memory cards with hot swapping capability

Dual transfer mode enables use of several features while talking (e.g. Internet browsing, sending/receiving emails, etc.)



Nokia E61 – User Experience

Popular business design, offering best mobile email and business voice experience



Email indicator light

Email with attachment viewers

Convenient inbox view: 3 or more headers visible in one view, date and time stamp displayed, compatible with 3rd party email applications

Large, high resolution (320 x 240 pixel),16M color display for superior email, document and calendar reading experience

<u>PIM</u> contacts and calendar with PC synchronization

<u>Dedicated email key</u> for onepress access to email

<u>Full keyboard</u> with backlight for easy message typing and text entry

Offline mode for reading and writing email when network is unavailable

Slim and sleek design

3G and WLAN connectivity

75MB user memory

expandable with miniSD memory cards

Volume keys are easy to access

Dedicated voice key activates voice recording, voice dialing and Push to Talk features

Bluetooth wireless connectivity, supports up to six Bluetooth connections at one time

Dual transfer mode, can send emails while talking on phone

Battery life

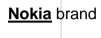
4-7 hours talk time, 9-11 days standby



NOKIA

Nokia E70 – User Experience

Professional smartphone on the outside, messaging device inside



Numeric keypad on front makes it easy to dial phone numbers quickly

3G and WLAN connectivity

Innovative fold-open design

2.0 Megapixel camera

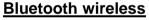
for convenient photo taking

75MB user memory expandable with miniSD

memory cards

<u>Voice aid</u> enables eyes-free use of core mobile functions, utilizing audio feedback

High resolution 16M color display enhances experience reading emails and attachments with support for office documents, viewing Internet content



connectivity can connect up to six Bluetooth enabled devices at same time (e.g. wireless headset, GPS module, etc.)

Advanced voice dialing

don't have to pre-program voice tags

Built-in speakerphone

for hands-free communication and conference calling



Full keyboard makes it easy to type email, Instant and text messages as well as enter data

Nokia Partner Confidential 16 © 2006 Nokia



Nokia Eseries - WLAN Support

Feature	Eseries	
WLAN data rate	802.11g (54Mbit/s)	
Quality of Service (QoS)	WMM	
Security	WPA/WPA2, 802.1x, WEP TKIP Encryption	
Cisco Compatible Extensions program	CCX 3.0	
WLAN-BT co-existence support	Yes	
SIM authentication	EAP-AKA & EAP-SIM	
Authentication features	WPA PreShared Key, EAP-TLS, EAP-PEAP, EAP-TTLS, EAP-LEAP	

- One phone number, one device "single device, better responsiveness"
- PBX feature set to the mobile phone
- Better usage of IPC infrastructure
- Cost savings and Productivity benefits
- Better control of mobile usage
- Mobility applications (email, presence, etc...)
- Greater flexibility for end user

