

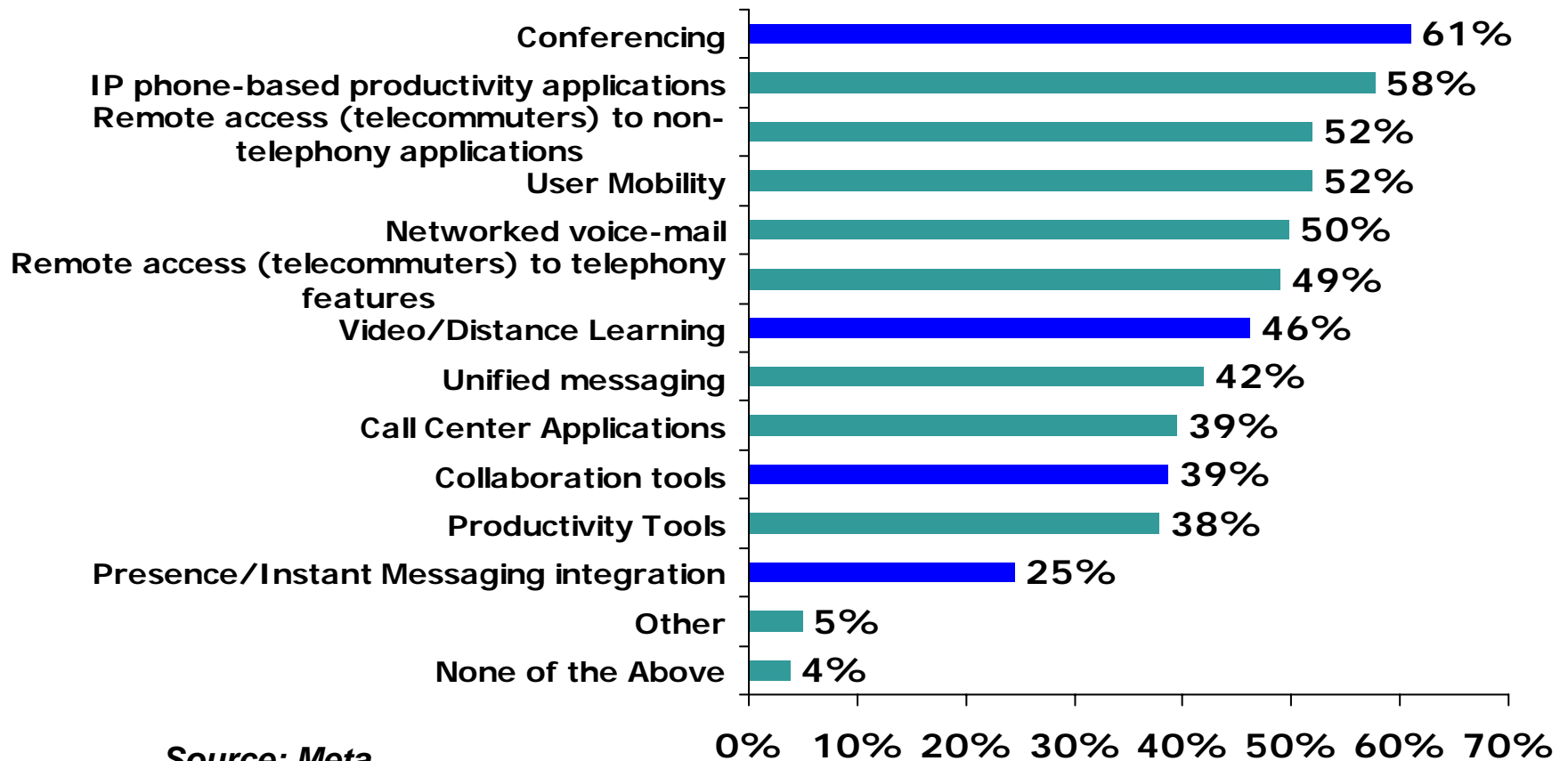


Cisco MeetingPlace als multimediales Konferenzsystem

Ernst Engelmann
Business Development
IP Communications

Conferencing is Key to Driving IP Convergence

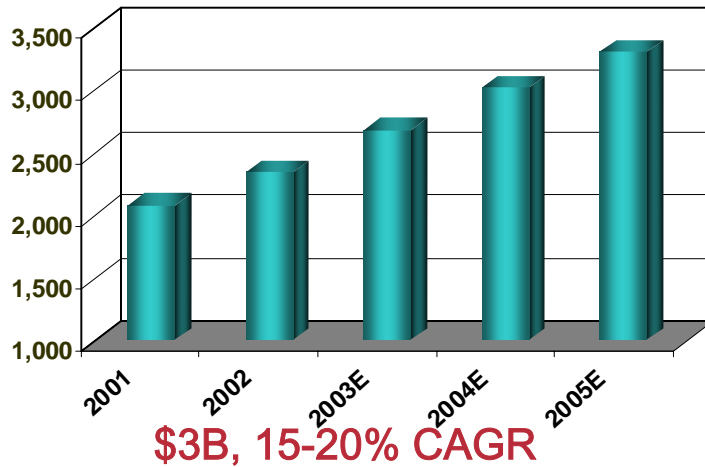
Q15: Which of the following applications will drive/is driving your convergence initiatives?



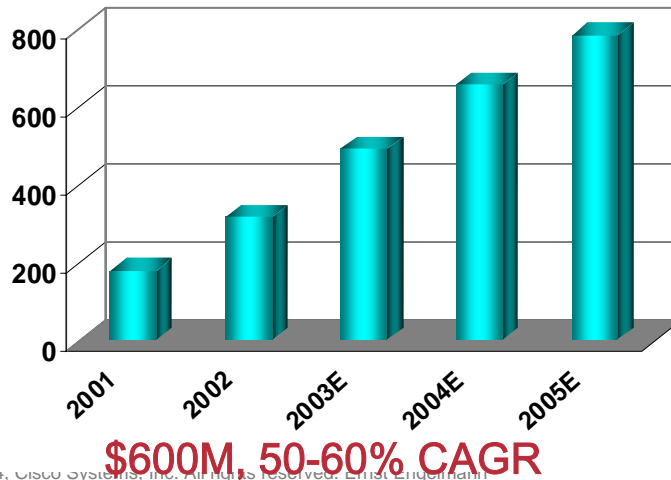
Source: Meta

Conferencing Market Overview

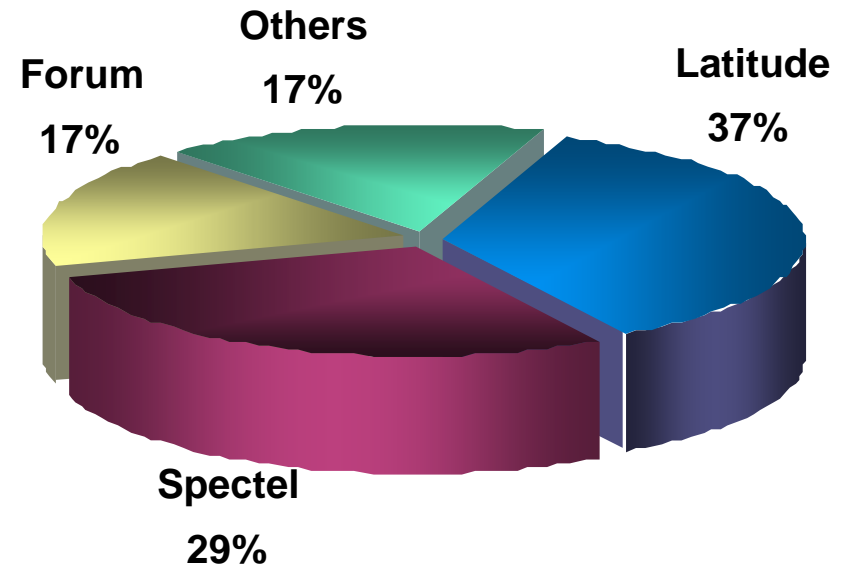
Worldwide Voice Conferencing Services Revenue



Worldwide Web Conferencing Revenue

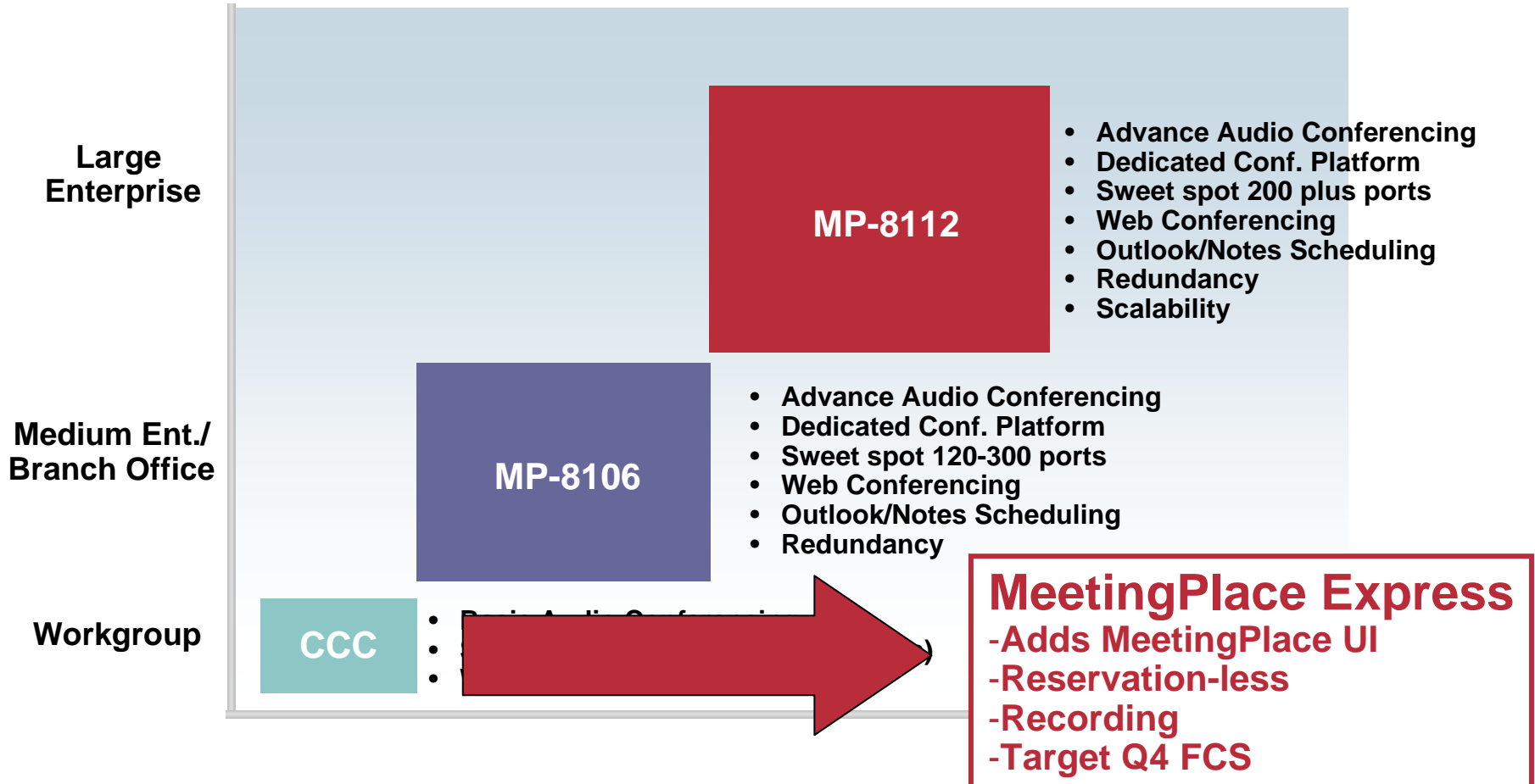


Audio Conferencing - Enterprise CPE Market Share, 2002



Source: Meta, August 2003

Cisco Audio Conferencing Solutions



MeetingPlace Flavours

- **MeetingPlace 8100 Series Servers**

- **8112 > 960 ports over PRI or 960 IP ports (H.323, G.711)**

- **8106 > 480 ports over PRI or 480 IP ports**

- **Built in redundancy**

- 2 x 36 GB redundant disk drives

- Redundant power supplies

- Hot swap blades for M3

- **2700 hours of voice recording storage**

- **Allows a mix of PSTN and IP**

- **Supports all standard IP audio standards**

- H.323 and SIP call controls

- G.711, 729a compression



8112 (12U)



8106 (4U)

Rich Media Conferencing – Media Servers

Cisco.com

- **Web Conferencing**
Browser based
- **Voice Conferencing**
Carrier class PSTN & IP voice bridging
- **Video Conferencing**
Cisco IPVC Video MCU
- **IM Conferencing**
Escalation to rich media via integration of IM Proxy
Sametime, Yahoo, AOL, MSN



MeetingPlace Options

Web Conferencing

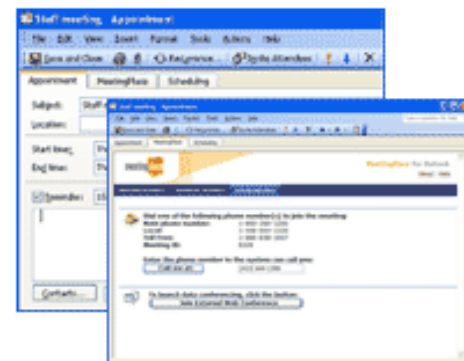
MeetingPlace for Lotus Notes

MeetingPlace for Outlook

MeetingPlace IP Gateway

MeetingPlace Directory Services

MeetingPlace Managed Services



	Customer Owned & Operated	MeetingPlace Services	
		Managed Service ¹	Hosted Service
Customer Owned Equipment	X	Optional	
Equipment on-premise	X	X	
Equipment on-net ²	X	X	X
Managed		X	X
Usage-based Pricing		X	X
Capacity Planning		X	X

Web Conferencing

MeetingPlace Meeting Console - Microsoft Internet Explorer

Meeting ID: 1742
Call: 1-800-280-1260

PERSONAL MEETING VIEW SHARE VIDEO HELP

Slides Attachments Participants

02 Welcome to MeetingPlace
Integrated Enterprise Conferencing

03 Enterprise Success

- Enterprise deployment at industry leaders
- Business critical applications
- Global deployments

Microsoft Integration
Seamless Ease of Use

Message:

Send To: All Users

Now Speaking: No speaker

Friday, October 04, 2002 2:24:04 PM - Load time: 10.025 seconds.



Meeting Control - Web

MeetingPlace Meeting Console - Microsoft Internet Explorer

Meeting ID: 23472933
Call: 1-800-280-1260

PERSONAL MEETING VIEW SHARE HELP

Slides Attachments **Participants**

Now Sharing:
[Darin Dunlap](#)

Now Speaking:
[Darin Dunlap](#)

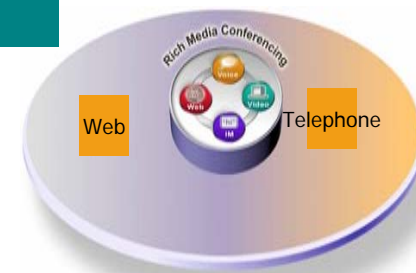
Status	Participant	
Main		
	Darin Dunlap	
	Mike Fratesi	
	Jeff Ou	
	Kevin Arndt	
Breakout 1		
	Brett Prince	
	Jessica Fewless	

Selected participant: [Darin Dunlap](#)

Participants Permissions

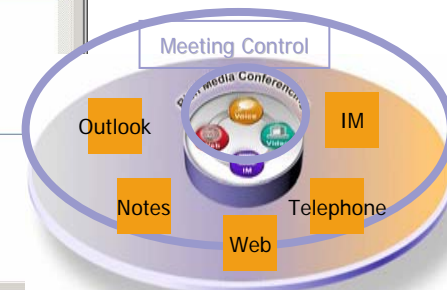
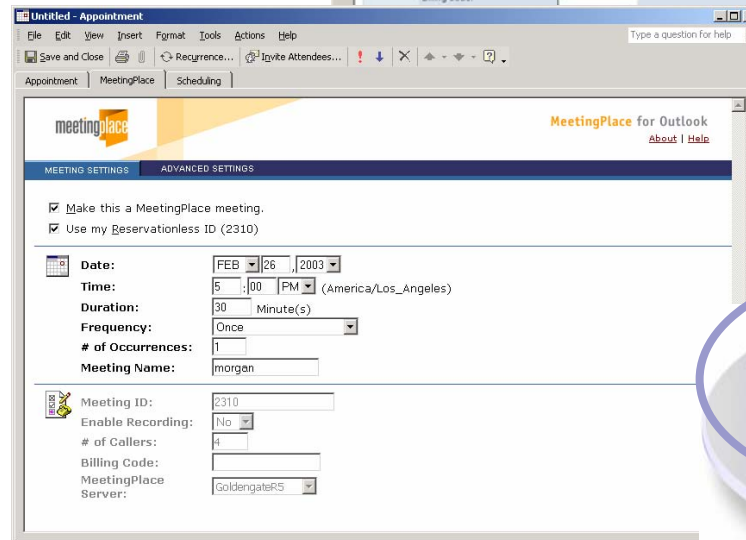
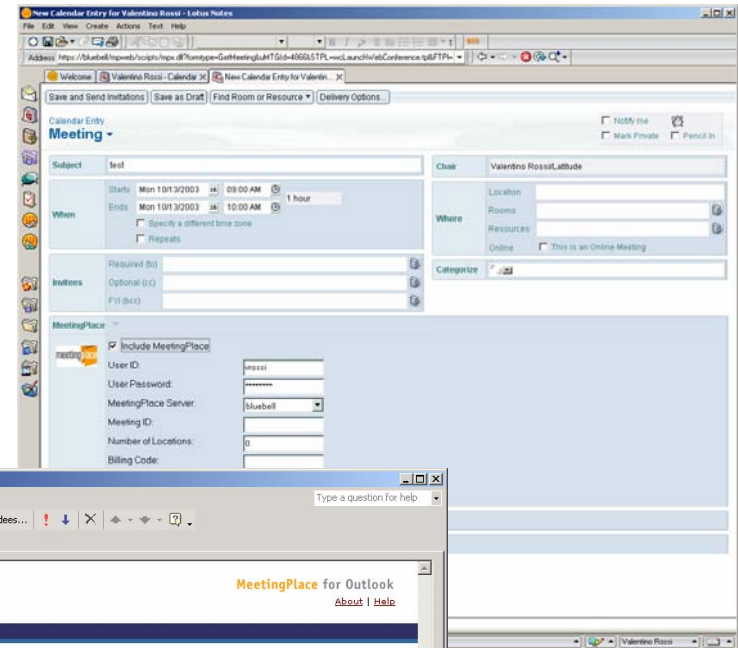
RENAME

MUTE/UNMUTE **EJECT**



Groupware Scheduling

- Ability to access from Notes and Outlook clients
- Schedules resources on MeetingPlace
- Supports recurring meetings



Schedule, Notify, and Attend

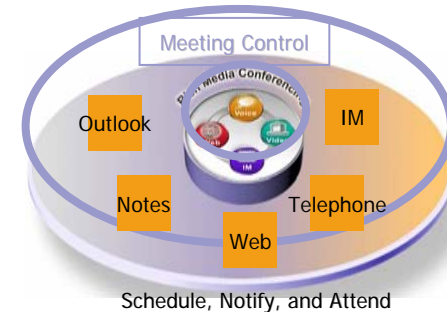
Groupware Notifications

- Automatically inserted into calendars

The screenshot shows the Microsoft Outlook calendar interface. The calendar is set to 'Wednesday, February 26, 2003'. A meeting entry is visible at 10:00 AM, titled 'Outlook daily (MeetingPlace: 1-800-280-1260 ID:45...'. A red circle highlights the location information in the meeting title, and a red arrow points to it from the text 'Information in "Location" field' below.

The screenshot shows a 'Meeting Notice' email in Lotus Notes. The email content includes:

- Meeting Invitation:** Valentino Rossi has invited you to a meeting.
- Subject:** test meeting Call: 803 ID: 7327
- Date:** Thursday 10/02/2003
- When:** Time 09:00 AM - 10:00 AM (1 hour)
- Chair:** Valentino RossiLatitude
- Invitees:** Heather.StandingLatitude@Latitude
- MeetingPlace:** Telephone Number: 803, Meeting ID: 7327
- URL shortcut to Meeting:** <https://bluebell@tandf.eE4PmBpDg9jC6tHjJtNnEHdK6Kegpk>
- MeetingPlace Information Below:**
 - Meeting Date: OCT 2 2003
 - Start Time (hh:mm): 9:00 AM local time
 - Length of Meeting: (in minutes) 60
 - Meeting ID: 7327
 - Meeting Password:
 - Meeting Name: test meeting
 - Meeting occurs Once
 - Number of occurrences: 1
 - MeetingPlace Telephone Number: 803
 - Meeting Recording: No
 - Who can access the recording: Anyone



Schedule, Notify, and Attend

Groupware Attend

- Attend buttons



The image displays two screenshots of the Groupware Attend interface. The top screenshot shows a web browser window with a meeting entry form for 'Company reorg call: 803 ID: 2019'. The form includes fields for start and end times, location, and meeting details. The bottom screenshot shows a 'staff meeting - Appointment' window with a 'MeetingPlace' tab. This window provides contact information for the meeting, including phone numbers and a 'Join External Web Conference' button.

Meeting Control Diagram:

The diagram illustrates the Meeting Control interface, which is a central hub for managing meetings. It features a central 'Media Conference' button surrounded by other communication options: Outlook, IM, Notes, Web, and Telephone. The diagram is labeled 'Schedule, Notify, and Attend'.

Email Notifications

- Contains Click-to-Attend link

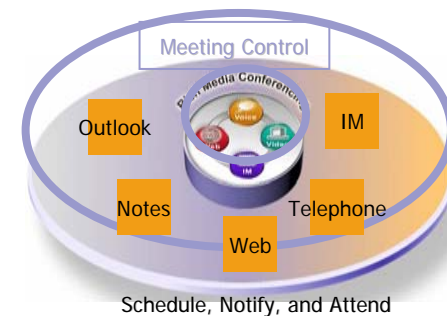
 Reminder: 5 minutes  Show time as: Busy

Glenn Inn has invited you to a MeetingPlace Web Conference:

Date/Time: JUL 8, 2003 at 4:00 PM America/Los_Angeles
Length: 60 minutes
Meeting ID: 67465
Web Server: <http://Farallon.latitude.com>
Phone Number: 1-800-280-1260 or 1-408-654-1320
Password:

To Attend this MeetingPlace Web Conference, choose one of these options:

- 1) To join the voice and/or web conference, use one of the click to attend links below - the system will call YOU!
 - a) Latitude employees click here:
<http://farallonext1.latitude.com/attend/FeEkfPm8pDlLeNjaJnCIIIfmDnfcncPINOcngdMcpmnhfemahnImAhOeogImoMoDdBoGfNlBedPaJonncNckpPomjrcBoBenBlddOepgkdlkNoo>
 - b) Guest users click here:
<http://GG.latitude.com/join.asp?67465>

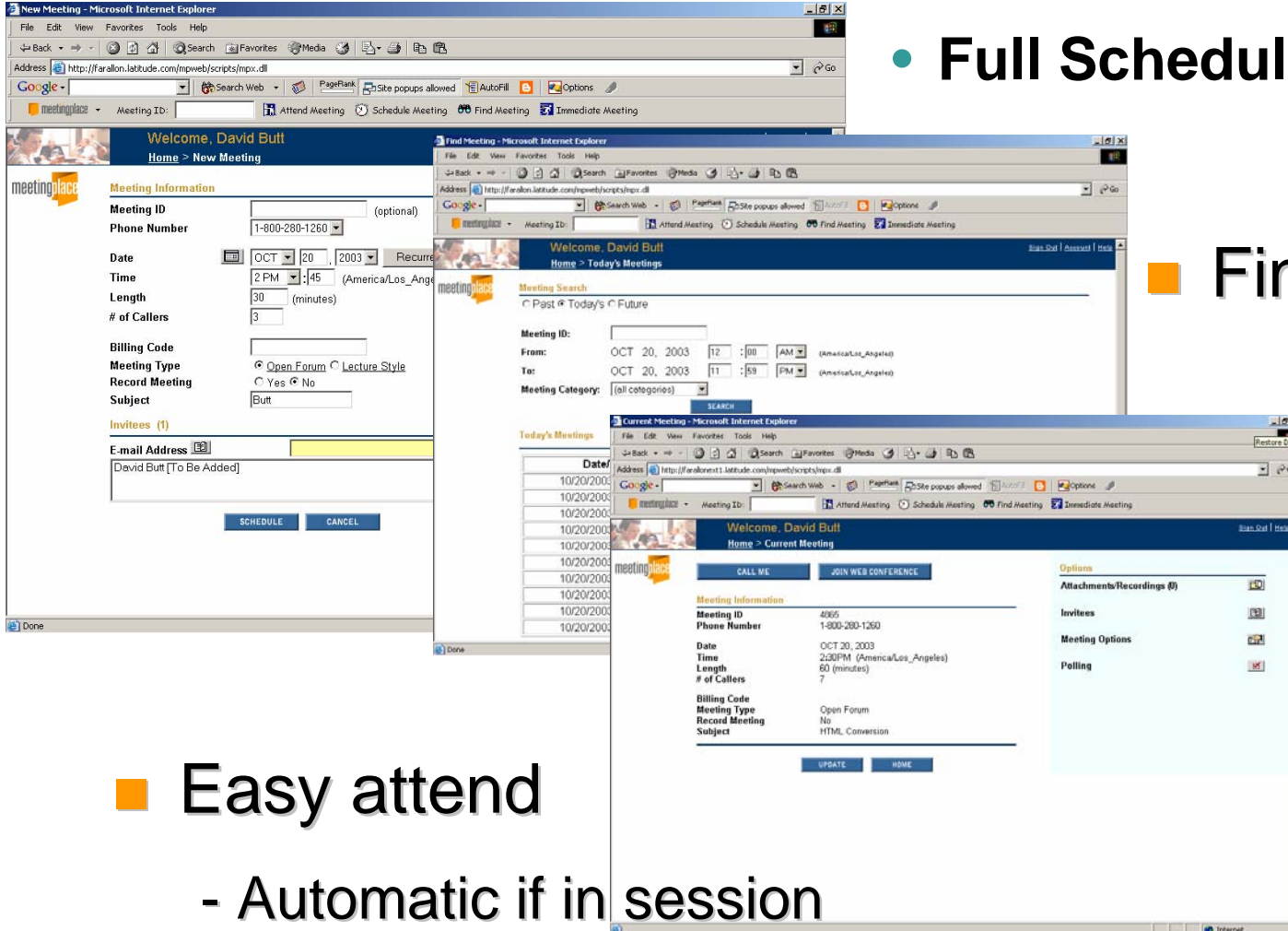


Schedule, Notify, and Attend

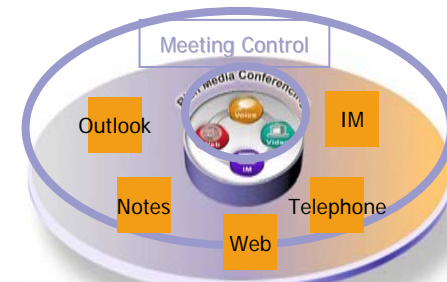
Web Schedule, Find and Attend

- Full Scheduling UI

- Find Function



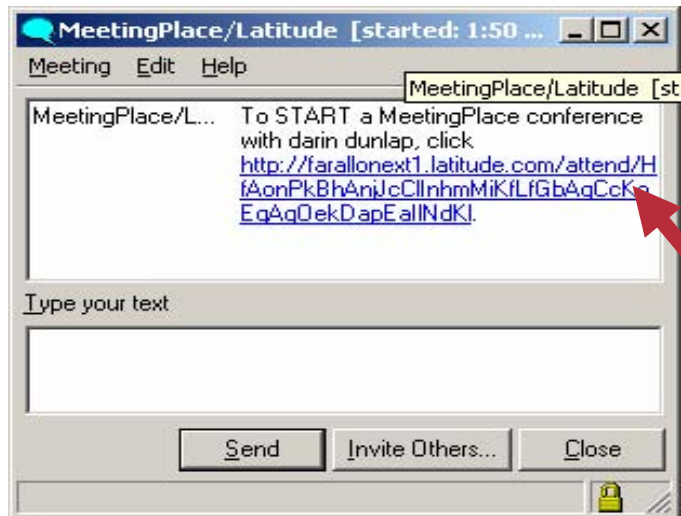
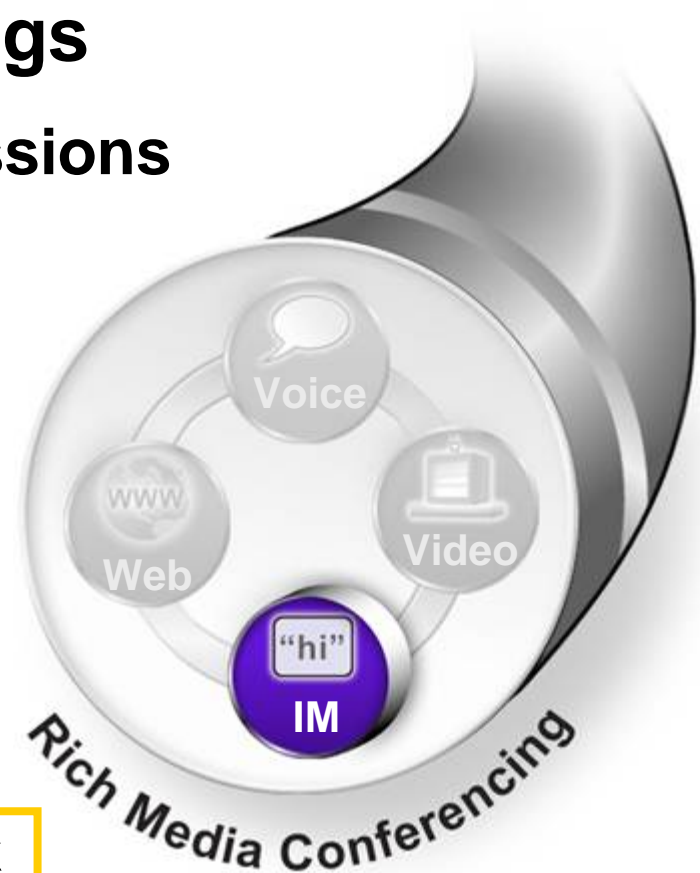
- Easy attend
- Automatic if in session



Schedule, Notify, and Attend

IM Integration

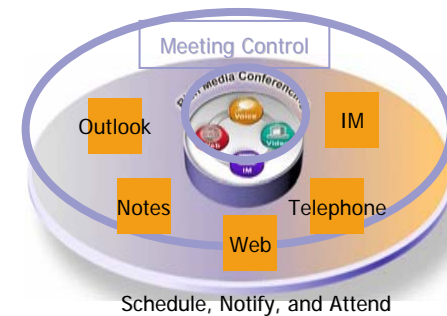
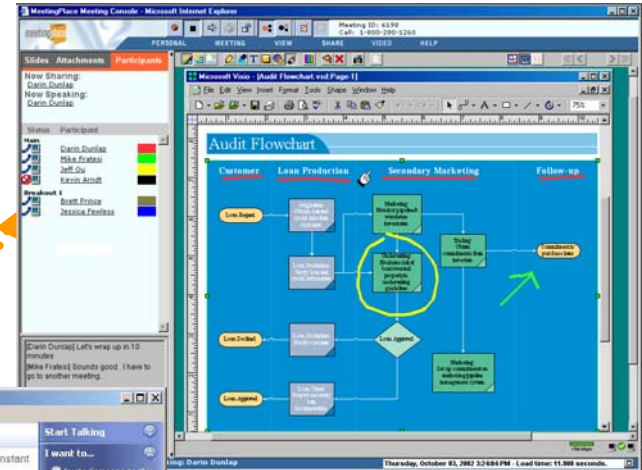
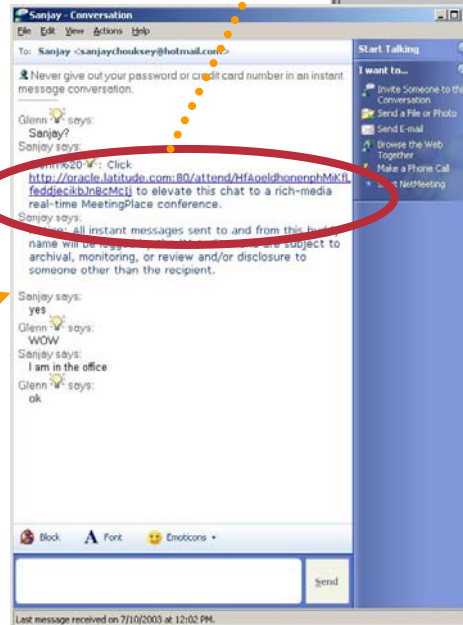
- **Ad-hoc MeetingPlace meetings**
Meetings launched from IM sessions
- **Multi-client support**
Sametime, AOL, Yahoo!, MSN



Click link to launch meeting

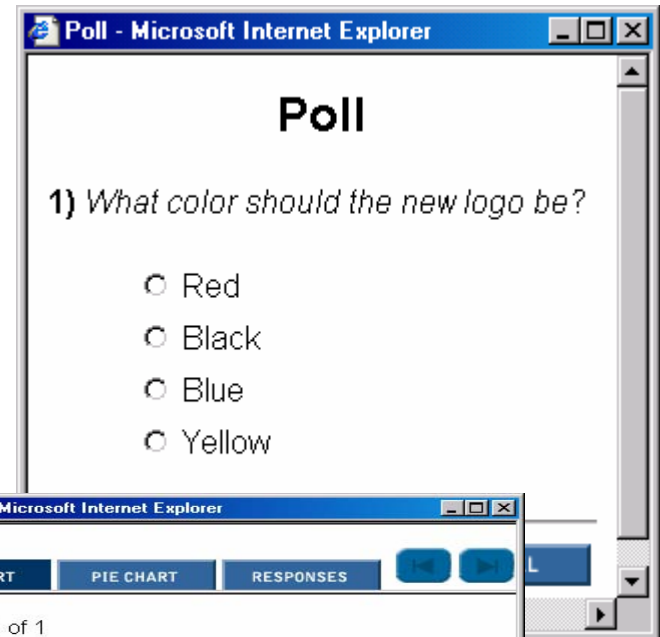
IM Meeting Initiation

- **Instant Messaging**
 - Click to Start link**
 - Click to Invite link**
 - Click to Join link**



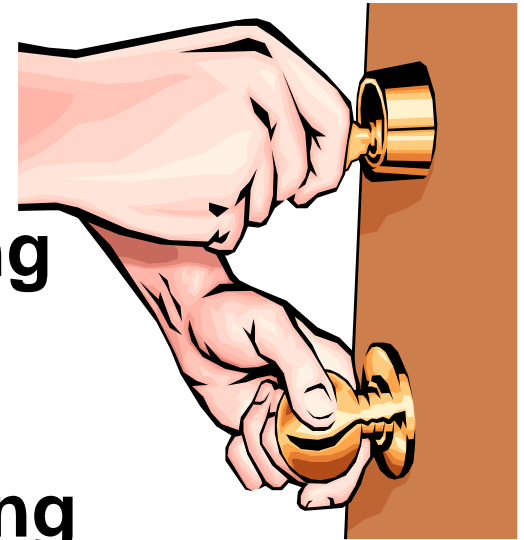
Polling

- **Faster Feedback**
- **Planned Surveys/Tests**
- **Brainstorming Sessions**
- **Impromptu Polls/Voting**
- **Results shared or private, named or anonymous**



Advanced Security Features

- **Profiled users only meeting**
- **Invited profiled users only meeting**
- **Meeting passwords**
- **Screen participants before allowing in**
- **Meeting owner can eject any person**
- **Lock meeting**



Cisco IP Phone Integration

Today: Advanced Conferencing Phone UI



Future: Meeting Control from the Phone



Click to IM
(Conference
Side-bar)

Bob Invited
but Not on

Carol is
Muted

Click to
Drop

Alice Is
Active
Speaker

MeetingPlace - Integrated Video

- Integration with Cisco IP/VC
- Integrated scheduling
- Broad end-point support
 - Desktop and room video systems
- Target availability: end of 2004

The screenshot shows the 'New Meeting' page in Microsoft Internet Explorer. The browser's address bar shows the URL 'http://farallon/mpweb/scripts/mpx.dll'. The page has a blue header with the text 'Welcome, stephen Choy' and navigation links: 'Admin | Sign Out | Account | Help'. Below the header, there are two buttons: 'NEW MEETING' and 'MULTI-SERVER'. The main content area is titled 'Meeting Information' and contains the following fields:

- Meeting ID: [text input] (optional)
- Phone Number: 1-800-280-1260
- Date: OCT 16, 2003
- Time: 3 PM :43 (America/Los_Angeles)
- Length: 30 (minutes)
- # of Callers: 3
- # of Video Callers: 3 (highlighted with a red box)
- Billing Code: [text input]
- Meeting Type: Open Forum Lecture Style
- Record Meeting: Yes No
- Subject: Choy

On the right side, there are 'Options' including 'Attachments/Recordings (0)', 'Meeting Options', and 'Polling'. Below the 'Meeting Information' section is an 'Invitees (1)' section with an 'Add' button and a 'Delete' button. At the bottom of the form are 'SCHEDULE' and 'CANCEL' buttons. The browser's status bar at the bottom right shows 'Local intranet'.

Cisco MeetingPlace 5.3 Integrated Video Solution

Cisco.com

- **MeetingPlace 5.3
Release**

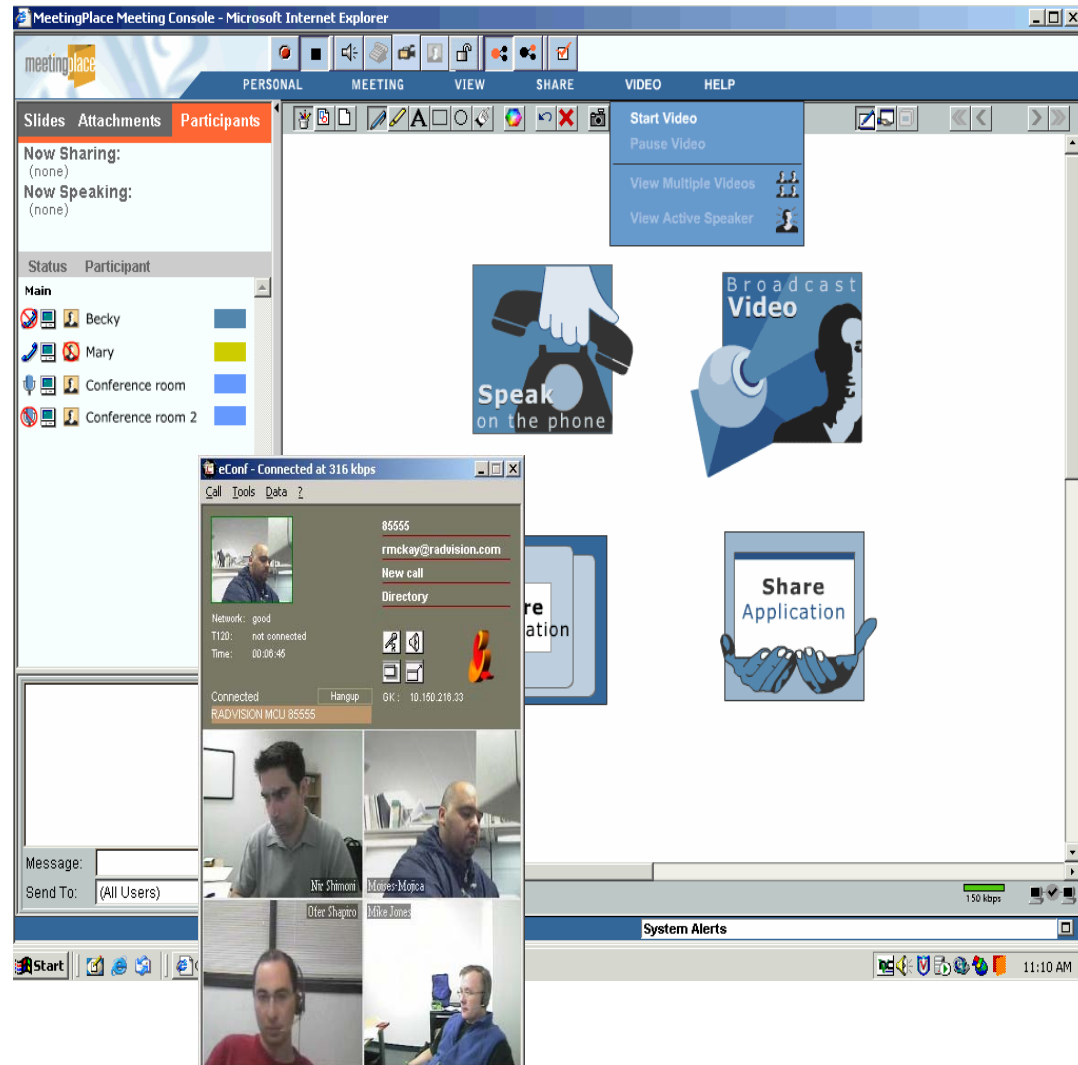
Integrated scheduling
application

End user scheduling from
Outlook/Notes and Web

All media – Voice, Web
and Video

Coordinated release of
IP/VC and MeetingPlace
products

Target availability in Q4
2004





Meeting ID: 23472933
Call: 1-800-280-1260

PERSONAL MEETING VIEW SHARE VIDEO HELP


Slides Attachments **Participants**

Now Sharing:
Darin Dunlap
Now Speaking:
Darin Dunlap

- | Status | Participant |
|-------------------|--------------|
| Main | |
| | Darin Dunlap |
| | Mike Fratesi |
| | Jeff Ou |
| | Kevin Arndt |
| Breakout 1 | |
| | Brett Prince |

eConf - Connected at 316 kbps

Call Tools Data ?



85555
rmckay@radvision.com
New call
Directory

Network: good
T120: not connected
Time: 00:06:46

Connected Hangup OK: 10.150.216.33
RADVISION MCU 85555



Nre Shimoni



Moises Mojica



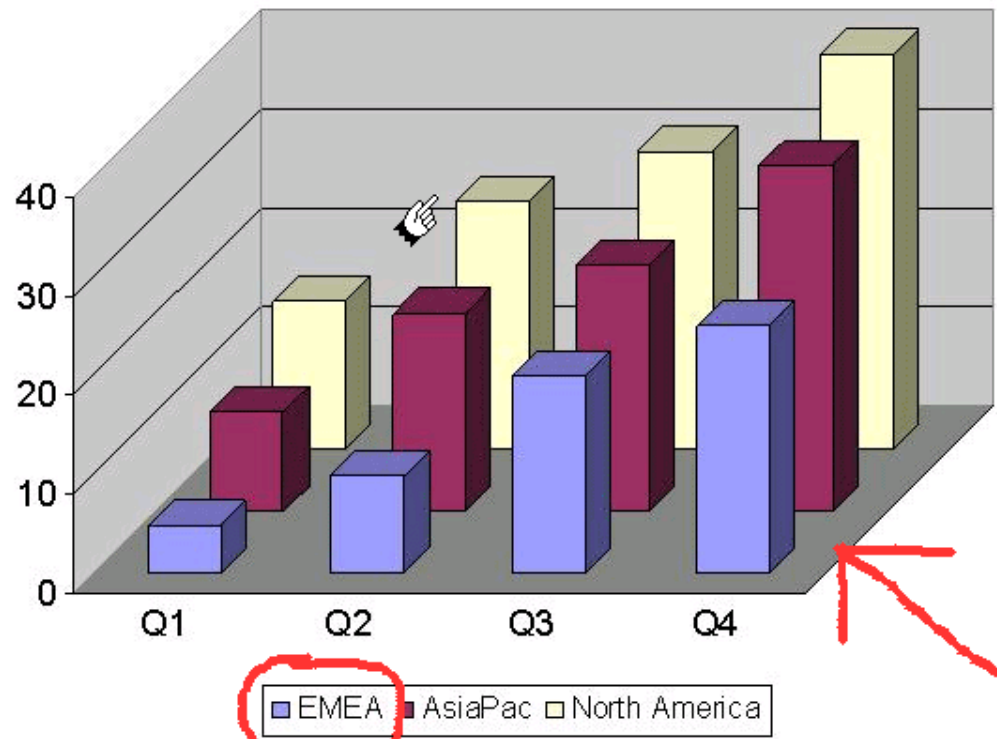
Ofer Shapiro

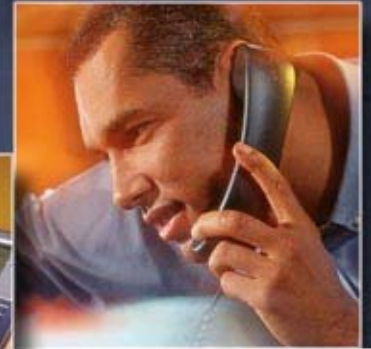


Mike Jones



Worldwide Sales





Cisco IP Communications